



**RINOVA**  
innovate, create & regenerate



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**EP4A**

Get involved in EP4A:  
European Partnerships for Apprenticeships



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[www.supportapprenticeships.eu](http://www.supportapprenticeships.eu)

## PROJECT BACKGROUND

Tackling labour force skills mismatches and increasing the employability of young people are common challenges across many European countries, including Croatia, the UK, Slovakia & Serbia.

There is strong evidence that work-based learning, particularly apprenticeship helps to equip young people with the skills that can improve their employability and ease the transition from school to work.

Expansion of apprenticeships is therefore one of Europe's top priorities in the period 2015-2020. Yet, many SMEs are reluctant to recruit apprentices due to various factors, incl. internal shortfalls, burdensome or incomplete regulatory frameworks and inadequate awareness of the real benefits of work-based learning (WBL) for companies.

All project countries have recently launched policy reforms aiming at further promoting apprenticeship programmes in line with the policy objectives of EU 2020, ET2020, the Bruges Communiqué and the "Riga Conclusions", incl. related national target commitments.

## PROJECT SPECIFIC OBJECTIVE

The **EP4A project** aims to promote apprenticeships by building partnerships between intermediary bodies, companies, VET providers, public authorities and social partners in project countries.

Project specific objective will be attained through **two main results:**

- 1. Partnerships between businesses,** VET providers and intermediary organisations together with public authorities and social partners are built and/or further strengthened with the aim of getting more SMEs involved in apprenticeships; and
- 2. Awareness of the benefits of apprenticeships** enhanced among target SMEs through the implementation of tailor made attractiveness campaigns.

## MAIN TARGET GROUP

The main target group are **SMEs with no or limited experience in apprenticeships.**

## EXPECTED IMPACT

The project **will contribute to the increased attractiveness and supply of apprenticeships among trade and craft businesses and SMEs in project countries.**



## PROJECT PARTNERS

Croatian Chamber of Trades and Crafts (Croatia)- coordinator  
<http://www.hok.hr/>

Rinova Ltd (United Kingdom)  
<http://www.rinova.co.uk/>

Regional Development Agency Senec- Pezinok (Slovakia)  
<http://www.rrasenec-pezinok.sk/>

Chamber of Commerce and Industry of Serbia-Regional Chamber of Commerce and Industry of Moravica and Raska Administrative Districts, (Serbia)  
<http://www.rpk-kraljevo.co.rs/>

Chamber of Trades and Crafts for Munich and Upper Bavaria (Germany)- associated partner  
<https://www.hwk-muenchen.de/>



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